



JCFS  CHICAGO

STRATEGIC PLAN

THE ROADMAP TO 2030



STRATEGY ROADMAP

In the fall of 2023 JCFS Chicago initiated a comprehensive strategic planning process. We know that we cannot be the agency of the past. The aftermath of a global pandemic to local violence to the emotional toll of war overseas have compelled us to find new ways to address growing community needs. We do so by building on our solid foundation of compassionate care. As we plan for the future, we are eager to define a new vision and roadmap to enhance our impact.

Beginning with a new mission, vision and impact areas, we embark on an exciting new strategic plan that will shape our future endeavors over the next five years and reinforce our commitment to serving our community with excellence. These foundational elements not only reflect our deep-rooted values but also guide us towards achieving our shared goals with clarity and purpose.

Bolstered by our identified priorities, our three pillars— impact, sustain and catalyze—will drive our efforts forward to maximize our reach.

These pillars encapsulate our focus on strengthening self-sufficiency, belonging and emotional well-being through integrated programs and partnerships. In tandem with our expanded services, we are committed to growing our revenue in sustainable ways that fortify JCFS for the long term. We are exploring new avenues to deliver our services to a larger number of people, leveraging technology and innovative approaches. This commitment will enable us to not only maintain but also enhance our impact in the community.

As we move forward on this transformative journey, we invite you to join us in our mission to strengthen the Jewish and broader Chicago communities. Together, we can make a meaningful difference in the lives of those we serve.

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Simon Fleischmann
*Chair, Strategic
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Carol Henriques
*Vice-chair,
Strategic Planning Committee*



MISSION

JCFS Chicago strengthens **self-sufficiency**, **belonging** and **well-being** among individuals and families in the Jewish and broader Chicago communities.

VISION

We envision resilient communities, where people are empowered to navigate life's challenges with confidence, connection and care.

JCFS PRIORITIES FOR THE FUTURE

IMPACT

Our programs and services strengthen self-sufficiency, belonging and emotional well-being for individuals and families throughout their lives, leading to resilient Jewish and broader Chicago communities.



Directly serve 4,000 individuals and families, and touch the lives of 75,000 annually through an integrated portfolio of programs and partnerships.

Individuals and families can seamlessly access needed services through JCFS Chicago and our community of partners with a single call, click or visit.

SUSTAIN

Our commitment to meet increasing and evolving needs across communities focuses on the financial resources, professional capabilities and capacity necessary for transformational growth, operational strength and broad awareness of JCFS Chicago's impact.



Elevate JCFS as an employer of choice in organizational culture and talent development, retaining top talent at a best-in-class 85% rate.

Achieve \$50M+ annual revenue and a balanced budget, growing JCFS Chicago's impact and productivity.

CATALYZE

Our ability to accelerate impact requires a shift in the ways in which services are delivered, introducing solutions that expand our capacity to continuously adapt in an increasingly changing environment.



Engage 350+ organizations and 50,000 participants in training and consultation services, expanding JCFS reach and generating sustainable revenue streams.

Establish and activate a fund to pilot and integrate innovative new programs, training and technology.



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JCFS Chicago is a partner with the Jewish United Fund in serving our community. We embrace diversity. Our commitment to inclusivity is woven throughout our services, programs and welcoming workplace.

CONSULTANT:
DAVID KAPLAN,
PANORAMIC STRATEGY