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**FOR ADDITIONAL INFORMATION**

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**FOR IMMEDIATE RELEASE**

**JVS LAUNCHES CAREER PROGRAM FOR RECENT COLLEGE GRADUATES**

**Six-week program provides career direction and job search strategies  
Orientation is Wednesday, March 20, 1:00 p.m., 5150 Golf Road, Skokie**

**CHICAGO, IL, February 18, 2013** – Many recent college graduates entered the halls of their classrooms with a zest for learning, but failed to make the connection between college and careers. According to the Local Government Association, “Around half of all this year's graduates will struggle to find full-time jobs for many months after leaving university if current employment trends continue.”

To assist these graduates, JVS Chicago's comprehensive career development center, Career Moves, is offering a new program entitled **Career Tracks**. This six-week informal but structured program will help participants explore their career options, and pinpoint a viable career direction.

“If you don't know what you are selling, an employer isn't going to buy,” says Linda Wolfe, Director of Career Development and Placement for JVS. “We often hear college graduates say, I just want a job, any job, but that doesn't work today. We live in a very specialized world and if someone is not clear about who they are or what they want to do they will not be successful in finding a job or starting their careers,” she adds.

The cost of the program is \$189 and along with personalized career assessments and interpretations, participants will develop their brand identity, elevator speech, resume and cover letter, and leave with a strategic action plan to begin a successful job search. In addition, graduates will gain free access to eight JVS success workshops after completing the program.

A free orientation is scheduled for Wednesday, March 20<sup>th</sup> from 1:00-3:00 pm, 5150 Golf Road in Skokie, IL. To reserve a space for the orientation, call 847-568-5150.

**ABOUT JVS**

For more than 125 years, Jewish Vocational Service (JVS) has provided entrepreneurial support services, job development and placement, career counseling and networking, and customized skills training and rehabilitation to help all people realize their full potential. The agency is an affiliate of and receives support from the Jewish United Fund/Jewish Federation of Metropolitan Chicago and other public and private funding. To learn more about JVS Chicago, visit [jvschicago.org](http://jvschicago.org).

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